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An Official Publication of the Scarlet and Gray Business Network

GET INFORMED.

INFORMATION FROM OUR PRESENTING SPONSORS

SHARE SUCCESS.

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GET INFORMED.

**REVLOCAL,
DIGITAL MARKETING FOR YOUR BUSINESS**

WHO WE ARE

We're RevLocal, a digital marketing agency that uses a personalized approach to help local businesses and franchises across the United States reach more customers. As your partner, we'll optimize your digital presence to drive customer interaction, sales and conversions.

OUR APPROACH

At RevLocal, you have a team of experts to lead your business toward success. Our industry-experienced strategists, advertising specialists, designers and more create and implement the latest strategies for all our clients. We can help you win with your digital marketing!

OUR SERVICES

With all of our services, you'll work with a dedicated strategist who is an industry expert to help you build your business's online presence. Here's what our four services include:

- Local Search and SEO - Optimize your online presence with the best local strategies.
- Paid Ads and Retargeting - Reach a new customer base with our paid advertising services.
- Review Marketing - Keep track of your digital ROI with our easy to understand analytics.
- Social Media - Build your brand's presence with our social media marketing.

We will also provide you with marketing analytics so you can keep track of your digital ROI!

Digital Marketing for Your Business
Build a better online presence for your local business or franchise network.

WHY DO YOU NEED OUR SERVICES?

Digital marketing is essential for businesses of all sizes!

Did you know that four out of five people search online when looking for a local business? With a local search plan from RevLocal, your business will gain the competitive advantage with a streamlined digital presence and accurate information across the world's biggest search engines and directories.

Paid advertising is the best way to expand you reach to new customers, get more leads and improve conversions — all while building brand awareness and supporting your integrated strategy. Our team of experts use a personalized approach while leveraging machine learning to put your business in front of more customers.

When it comes to finding a local business, customers want to see that you have a spotless online reputation. That's why you need a steady stream of new, positive reviews coming in continuously. We've got you covered! Our review marketing plan will help you get more reviews and gain consumer trust.

Your competitors are utilizing their social media channels, so you should be, too! Our social media plan will help create brand awareness, engage with your audience and support conversions from our other services.

Want to learn more? Visit www.revlocal.com for more information.

MEMBERS IN THE NEWS

Janitorial Services, Inc. has been providing contract cleaning services to businesses throughout Ohio for over 45 years. Specializing in servicing World Headquarter facilities, Class A office buildings, healthcare facilities and colleges, JSI offers a wide selection of janitorial services, ranging from nightly contract cleaning to specialized project work.

JSI's portfolio encompasses over 20,000,000 square feet of space cleaned on a nightly basis, over 275 clients, and approximately 1,000 internal employees.

Family-owned and operated since 1970, JSI promotes health and safety in the workplace by using green cleaning products, methods, and the newest procedures and technologies available to clean safety and effectively.

JSI is a State of Ohio Certified Minority Business and is honored to be recognized as the recipient of awards such as MBE of the Year (5x Winner), Weatherhead 100 Fastest Growing Companies in Northeast Ohio (2 Consecutive Years), BOMA Leadership Award (4x Winner), CIMS GB Certification with Honors (Awarded by ISSA), among many others.

JANITORIAL SERVICES, INC



JSI is excited to service the Columbus area and partner with the Scarlet & Gray Business Network.

GET TO KNOW YOUR FELLOW MEMBERS



EXPRESS REFRIGERATION/HEATING & AIR
 Servicing all of your commercial heating/cooling/
 refrigeration needs!
 Contact: William Loomis
 T: 614-717-5760



THE JOSEPH GROUP
 Capital management to help people live great lives
 and achieve their dreams!
 Contact: Emily Mayes
 T: 614-228-4300 x106

UPCOMING SCARLET & GRAY BUSINESS NETWORK EVENTS

**JULY 31, 2019
 SEASON KICK-OFF EVENT**

- Kickoff the 2019 Football Season and another year of the Scarlet and Gray Business Network
- Introduce and interact with new and current members
- Hear from Ohio State Guest Speakers & Personalities

EVENT AVAILABLE TO BASIC & PREMIUM MEMBERS

**AUGUST 31, 2019
 SGBN TAILGATE & GAME**

- Attend the Scarlet & Gray Business Network Tailgate for the Ohio State vs. FAU Football Game
- Premium members receive two (2) tickets to the game and invites to the private SGBN Tailgate
- Food and Drink provided

EVENT AVAILABLE TO PREMIUM MEMBERS ONLY

CALL US.

614-583-1275



EMAIL US.

OSU_SGBN@IMG.COM



VISIT US.

SGBNETWORK.COM



**INTERESTED IN A SCARLET & GRAY BUSINESS NETWORK
PREMIUM MEMBERSHIP?**

PREMIUM MEMBER BENEFITS INCLUDE:

- Use of Scarlet & Gray Business Network Logos
- Guaranteed access to SGBN Events
- Four (4) Tickets to the bi-annual SGBN Huddle
- Two (2) Tickets to an Ohio State Football Game (including SGBN Tailgate, and Men's and Women's Basketball Game)
- Ad in Ohio State's Digital Small Business Saturday Guide
- 100,000 Banner impressions on OhioStateBuckeyes.com
- 500 Ohio State Football Calendars with your company's logo!

**SEE YOUR BUSINESS
IN NEXT MONTH'S NEWSLETTER!
EMAIL: **OSU_SGBN@IMG.COM**
TO BE FEATURED**



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